



NEWS RELEASE

FOR IMMEDIATE RELEASE

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**PHILIP BAILEY'S MUSIC IS UNITY FOUNDATION AND MIXED ROOTS FOUNDATION
PARTNER FOR 2ND ANNUAL #FOSTERCHALLENGE PRESENTING 'THE POWER OF ONE:
HOUR OF UNITY' VIRTUAL EVENT TO BENEFIT FOSTER YOUTH ACROSS THE COUNTRY**

**In Honor of National Foster Care Month Hour of Unity will Take Place Thursday, May 20
3 p.m. PST | 5 p.m. CST | 6p.m. EST**

Los Angeles, CA (April 22, 2021), Philip Bailey of Earth, Wind, & Fire, founder of the Music Is Unity Foundation, and Holly Choon Hyang Bachman, Korean adoptee / founder and president of the Mixed Roots Foundation will partner for THE POWER OF ONE: HOUR OF UNITY, a virtual event to raise awareness and funds to meet the urgent needs of foster youth across the country. The event is part of the second annual #FosterChallenge that kicks off in May with the month-long POWER OF ONE campaign challenging Americans to donate \$1 for each of the nation's 500,000 foster youth to raise a total of \$500,000. #FosterChallenge contributors can make a donation at www.fosterchallenge.org.

“My top priority is to raise funds to support the needs of foster children, especially those aging out of the foster care system,” said Philip Bailey, founder of the Music Is Unity Foundation. “Most foster children don’t have an adequate support network to help them navigate life. These children are victims of circumstance and are in the system through no fault of their own. We can all take action to help, especially during the pandemic and these turbulent times.”

“It is an honor to team up with Mr. Bailey and his Music is Unity Foundation again this year... Through the power of our networks and resources we are confident we will make this campaign even more successful than last year,” said Holly Choon Hyang Bachman, founder of Mixed Roots Foundation. “We look forward to raising the necessary awareness to continue to put a spotlight on our foster youth who are struggling and in great need right now as well as inspire and encourage them that they are not alone and we are here to help and support them.”



Throughout NATIONAL FOSTER CARE MONTH, THE POWER OF ONE: HOUR OF UNITY month long campaign and virtual event will applaud the achievements of foster youth and showcase their talents along with allowing their voices and stories to be heard. All donations received will be distributed to over 20 nonprofit foster care organizations nationwide that provide foster youth with essential resources and services, including shelter, food, technology, education and other goods. For more information about the Hour of Unity or to register or donate online, please visit www.fosterchallenge.org.

About the Music Is Unity Foundation (MIU)

MIU is a leading non-profit created by Mr. Bailey to focus on youth aging out of foster care. Since 2007 MIU has provided grants to non-profit, community-based organizations and agencies offering supportive services to the over 23,000 youth who are emancipating from the U.S. Foster Care system each year. For more information about MIU, please visit musicisunity.org, and follow us on **Facebook, Instagram at @musicisunity.**

About Mixed Roots Foundation (MRF)

Founded in 2011, MRF is a 501(c)(3) nonprofit organization celebrating its 10-Year Anniversary based in Los Angeles, CA with regional offices in San Francisco, CA, Minneapolis, MN and New York, NY and serves as the first and only national / global multicultural foundation for adoptees and their families representative of the international, domestic, and foster care adoption experience and improves the lives of those touched by adoption and foster care by leveraging philanthropy and grassroots fundraising to support important post-adoption resources including mentoring, DNA testing and unique scholarships/grants for adoptees, foster youth and their families. For more info, please visit mixedrootsfoundation.org, **Follow on Facebook, Twitter and Instagram @mixedroots.**

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