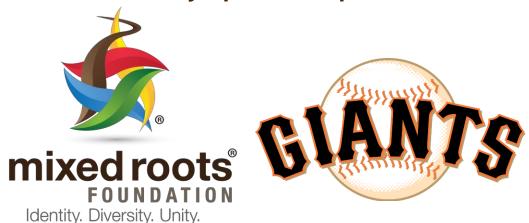


### 5<sup>th</sup> Annual Season of Signature MLB Sporting Events Community Sponsorship Presentation 2016



Tuesday, September 27, 2016 7:15 p.m. AT & T Park



# **Our Vision and Mission**



Mixed Roots Foundation serves as the first and only national / global multicultural foundation for adoptees and their families representative of the international, domestic, and foster care adoption experience

Vision: To improve the quality of life of those touched by adoption and foster care by leveraging philanthropy and grass roots fundraising to help them achieve their dreams and goals.

Mission: To collaborate with individuals, businesses and organizations in the greater community to promote and support organizations, create awareness, and inspire future generations touched by adoption and foster care to achieve their dreams and goals through strategic outreach, multimedia, and innovative grant making programs including mentoring, DNA testing and scholarships/grants.



High Profile / Celebrity & A-List Supporters & Participants





# Overall Signature Sporting Event Purpose & Goals



- •Help us sponsor 1,500 adopted, foster kids and their families to their first baseball game in each market
- •Help elevate the cause and Bring more public awareness and funds for the local, national and global adoption and foster care community including recognizing and honoring individuals and organizations that support the greater cause
- Team up with each MLB team and Provide special / exclusive and unique experiences for those touched by adoption and foster care at a critical mass at a major league sports game
- Serve as part of our exclusive community partner
   / sponsor network at a major league sport that will support this cause nationwide
- •Ultimately help us expand the signature sporting event brand like Autism and Cancer, but for the adoption and foster care community to other MLB teams nationwide



# **Community Sponsorship Levels/Benefits**

#### mixed roots FOUNDATION Identity. Diversity. Unity.

#### **IMPORTANT NOTE:**

In celebration of Mixed Roots
Foundation's 5 Year Anniversary,
All sponsorships during 2016 will
be recognized as a founding
member and can go towards the
annual membership of the
Mixed Roots Foundation





### Individual Ticket Sponsor \$25

- Send 1 or more adopted or foster youth to their first game
- Receive recognition and Youth receives Signature Adoptee Night / Day Rally Towel
- Youth participates in VIP Meet & Greet pregameactivities
- A portion of ticket sale proceeds benefit Mixed Roots Foundation



- Coordinate or Donate a group for your business or organization of 20 or more
- Also Receive additional Donated tickets
- Receive Signature Adoptee Night / Day Rally Towel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement
- Hand outs at Mixed Roots
   Foundation community booth
- Invitation for 1 Family to participate in pregame VIP Meet & Greet
- A portion of ticket sale proceedsbenefit
   Mixed Roots Foundation



- Send 25 Kids to the Game including 5 Tickets
- Also Receive additional Donated tickets
- Receive Signature Adoptee Night/ Day Rally Towel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement
- 1 DNA TestKit
- Invitation for 1 Family to participate and feature success story at pregame VIP Meet & Greet
- Hand outs at Mixed Roots
   Foundation community booth
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

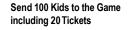
\$1,500

Community

**Supporter** 

- Send 50 Kids to the Game including 10 Tickets
- Receive Signature Adoptee Night/ Day RallyTowel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement & Interview Opportunities
- 1 DNA TestKit
- 2 VIP Tickets to Pregame VIP Meet & Greet and Invitation to feature success story
- Hand outs at Mixed Roots
   Foundation community booth
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

Sponsor \$3,000+



- Logo on Signature Adoptee Night/ Day RallyTowel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement & Interview Opportunities
- 2 DNA TestKits
  - 4 VIP Tickets to Pregame VIP Meet & Greet and Invitation to feature success story
- Logo on step and repeatbanner
- Hand outs at Mixed Roots
   Foundation community booth
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

## **Contact Information**



Identity. Diversity. Unity.

Holly Choon Hyang Bachman, Founder & President
Mixed Roots Foundation

445 S. Figueroa Street, Suite 3100

445 S. Figueroa Street, Suite 3100 Los Angeles, CA 90071

Mobile: 213.725.8054

Fax: 888.674.9099

Email: hbachman@mixedrootsfoundation.org Website: www.mixedrootsfoundation.org

FEIN: 45-2207782













#### **Credit Card Authorization Form**

Company / Organization Name	
Primary Contact Name	Title
Company/Organization	
Mailing Address	
City/State/Zip	
Phone_	
Email	
Credit Card Information	
Total Amount: _\$Purpose/Reason: _	
□AmEx □Master Card □VISA	
Card Number	Exp. DateSecurity Code
Billing Address (If different from above)	
Name oncard	
Authorized Signature	Date

445 S. Figueroa Street, Suite 3100 • Los Angeles, CA 90071
Tel: 800.659.6958 • Fax: 888.674.9099 • info@mixedrootsfoundation.org
www.mixedrootsfoundation.org
Mixed Roots Foundation is a 501(c)(3) nanproft againstation. All donations are lax deductable to the extent of the law. FEIN₩: 45-2207782