



**5th Annual Season of Signature MLB Sporting Events
Community Sponsorship Presentation 2016**



**Tuesday, September 27, 2016
7:15 p.m.
AT & T Park**



Our Vision and Mission



Mixed Roots Foundation serves as the first and only national / global multicultural foundation for adoptees and their families representative of the international, domestic, and foster care adoption experience

Vision: To improve the quality of life of those touched by adoption and foster care by leveraging philanthropy and grass roots fundraising to help them achieve their dreams and goals.

Mission: To collaborate with individuals, businesses and organizations in the greater community to promote and support organizations, create awareness, and inspire future generations touched by adoption and foster care to achieve their dreams and goals through strategic outreach, multimedia, and innovative grant making programs including mentoring, DNA testing and scholarships/grants.



High Profile / Celebrity & A-List Supporters & Participants



Apl.de.ap of the Black Eyed Peas



Kevin Frazier



George Lucas



Michaela Pereira



Jenna Ushkowitz



Mayor Eric Garcetti



Patti Stanger



Aubrey Anderson-Emmons



Rob Brzezinski



Senator Amy Klobuchar



Rick Spielman



Mary Williams



Ken McNeely



Dr. Emmett Carson



Robert Ulrich



Sounds of Blackness



Amy Anderson



Christine Simmons



Michael Reagan



Penny Toler



Overall Signature Sporting Event Purpose & Goals



- **Help us sponsor 1,500 adopted, foster kids and their families to their first baseball game in each market**
- **Help elevate the cause and Bring more public awareness and funds for the local, national and global adoption and foster care community including recognizing and honoring individuals and organizations that support the greater cause**
- **Team up with each MLB team and Provide special / exclusive and unique experiences for those touched by adoption and foster care at a critical mass at a major league sports game**
- **Serve as part of our exclusive community partner / sponsor network at a major league sport that will support this cause nationwide**
- **Ultimately help us expand the signature sporting event brand like Autism and Cancer, but for the adoption and foster care community to other MLB teams nationwide**



mixed roots[®]
FOUNDATION
Identity. Diversity. Unity.

Community Sponsorship Levels/Benefits

IMPORTANT NOTE:

In celebration of Mixed Roots Foundation's 5 Year Anniversary, All sponsorships during 2016 will be recognized as a founding member and can go towards the annual membership of the Mixed Roots Foundation



Individual Ticket Sponsor \$25



- Send 1 or more adopted or foster youth to their first game
- Receive recognition and Youth receives Signature Adoptee Night / Day Rally Towel
- Youth participates in VIP Meet & Greet pregame activities
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

Community Partner \$500



- Coordinate or Donate a group for your business or organization of 20 or more
- Also Receive additional Donated tickets
- Receive Signature Adoptee Night / Day Rally Towel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement
- Hand outs at Mixed Roots Foundation community booth
- Invitation for 1 Family to participate in pregame VIP Meet & Greet
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

Strategic Partner \$750



- Send 25 Kids to the Game including 5 Tickets
- Also Receive additional Donated tickets
- Receive Signature Adoptee Night / Day Rally Towel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement
- 1 DNA TestKit
- Invitation for 1 Family to participate and feature success story at pregame VIP Meet & Greet
- Hand outs at Mixed Roots Foundation community booth
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

Community Supporter \$1,500



- Send 50 Kids to the Game including 10 Tickets
- Receive Signature Adoptee Night / Day Rally Towel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement & Interview Opportunities
- 1 DNA TestKit
- 2 VIP Tickets to Pregame VIP Meet & Greet and Invitation to feature success story
- Hand outs at Mixed Roots Foundation community booth
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

Community Sponsor \$3,000+



- Send 100 Kids to the Game including 20 Tickets
- Logo on Signature Adoptee Night / Day Rally Towel
- Mentions in all media material, logo on marketing materials, social media, website and PA Announcement & Interview Opportunities
- 2 DNA TestKits
- 4 VIP Tickets to Pregame VIP Meet & Greet and Invitation to feature success story
- Logo on step and repeat banner
- Hand outs at Mixed Roots Foundation community booth
- A portion of ticket sale proceeds benefit Mixed Roots Foundation

Contact Information



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Identity. Diversity. Unity.

Holly Choon Hyang Bachman, Founder & President

Mixed Roots Foundation

445 S. Figueroa Street, Suite 3100

Los Angeles, CA 90071

Mobile: 213.725.8054

Fax: 888.674.9099

Email: hbachman@mixedrootsfoundation.org

Website: www.mixedrootsfoundation.org

FEIN: 45-2207782





Credit Card Authorization Form

Company / Organization Name _____

Primary Contact Name _____ Title _____

Company/Organization _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Credit Card Information

Total Amount: _\$ _____ Purpose/Reason: _____

☐ AmEx ☐ Master Card ☐ VISA

Card Number _____ Exp. Date _____ Security Code _____

Billing Address (If different from above) _____

Name on card _____

Authorized Signature _____ Date _____

445 S. Figueroa Street, Suite 3100 • Los Angeles, CA 90071
Tel: 800.659.6958 • Fax: 888.674.9099 • info@mixedrootsfoundation.org
www.mixedrootsfoundation.org

Mixed Roots Foundation is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent of the law. FEIN#: 45-2207782